



— A GUIDE TO EVERYTHING —

wemaketapes &discs

Music Row • Nashville



PRICE GUIDE 2016

Fee Schedule

All orders of \$250 or more require a deposit of one-half the subtotal with the balance (plus freight and overages, if applicable) due prior to pick-up or shipment. We utilize UPS ground as standard shipment. We will gladly ship next day, two day or three day air at your request (additional charges will apply).

Orders delivered or picked up in Tennessee are subject to Tennessee state sales tax of 9.25%, unless we are furnished a valid Tennessee Sales Tax Exempt Form or valid Blanket Certificate of Resale. We accept cash, check, money order, Mastercard, Visa, American Express, or Discover. Returned check fee is \$30.00.

All offers subject to change at We Make Tapes & Discs Discretion.

YOUR QUOTE

CDs in Custom Printed Sleeves

A sleeve is essentially a 2 sided pocket to hold the disc. We utilize a highly durable 15pt. boardstock for all our sleeves that includes your customized art design. Price includes template check for your designed graphic files, duplicated or replicated disc, packaged with shrink wrap or tab seal. Turnaround time is 7 business days to 3 weeks depending on the quantity ordered.

Duplicated CD-R in Custom Printed Sleeves

Quantity	Full Color on CD-R	Black Text on CD-R
50	\$2.15	\$2.00
100	\$1.65	\$1.50
200	\$1.55	\$1.40
300	\$1.35	\$1.20
500	\$1.20	\$1.05

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.

Replicated CD in Custom Printed Sleeves

Quantity	Each
1,000	\$0.79
2,000	\$0.75
5,000	\$0.69
10,000 +	Ask For Quote



Additional Items Barcodes \$25.00

Final quantity on all replication packages is subject to +/- 10% of ordered amount. Pricing does not include shipping or Tennessee sales tax (if applicable).

Don't see what you are looking for, call us at 888.868.8852 or email us at csr@wemaketapes.com for a custom quote.

S L E E V E

CDs in Custom Printed Wallets

A wallet can be either 4 or 6 panels, it has a printable spine and a pocket to hold the disc. We utilize a highly durable 15pt. boardstock for all our wallets that includes your customized art design. Price includes template check for your designed graphic files, duplicated or replicated disc, packaged with shrink wrap or tab seal. Turnaround time is 8 business days to 3 weeks depending on the quantity ordered.

Duplicated CD-R in Custom Printed 4 Panel Wallets

Quantity	Full Color on CD-R	Black Text on CD-R
50	\$2.95	\$2.75
100	\$2.45	\$2.30
200	\$2.25	\$2.10
300	\$1.90	\$1.75
500	\$1.50	\$1.35

Duplicated CD-R in Custom Printed 6 Panel Wallets

Quantity	Full Color on CD-R	Black Text on CD-R
50	\$3.45	\$3.30
100	\$2.90	\$2.75
200	\$2.70	\$2.55
300	\$2.30	\$2.10
500	\$1.85	\$1.70

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.

Replicated CD in Custom Printed 4 Panel Wallets

Quantity	Each
1,000	\$0.99
2,000	\$0.95
5,000	\$0.85
10,000 +	Ask For Quote

Replicated CD in Custom Printed 6 Panel Wallets

Quantity	Each
1,000	\$1.19
2,000	\$1.15
5,000	\$1.05
10,000 +	Ask For Quote



Additional Items Barcodes \$25.00

Final quantity on all replication packages is subject to +/- 10% of ordered amount. Pricing does not include shipping or Tennessee sales tax (if applicable).

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WALLETS

CDs in Custom Printed Digipaks

A digipak can be either 4 or 6 panels, they have a plastic tray that holds the disc and can be customized to hold multiple discs or booklet. We utilize a highly durable 15pt. boardstock for all our digipaks that includes your customized art design. Price includes template check for your designed graphic files, duplicated or replicated disc, packaged with shrink wrap or tab seal. Turnaround time is 8 business days to 3 weeks depending on the quantity ordered.

Duplicated CD-R in Custom Printed 4 Panel Digipaks

Quantity	Full Color on CD-R	Black Text on CD-R
50	\$3.45	\$3.30
100	\$2.90	\$2.75
200	\$2.55	\$2.40
300	\$2.00	\$1.85
500	\$1.65	\$1.50

Duplicated CD-R in Custom Printed 6 Panel Digipaks

Quantity	Full Color on CD-R	Black Text on CD-R
50	\$3.75	\$3.65
100	\$3.20	\$3.10
200	\$2.95	\$2.85
300	\$2.50	\$2.35
500	\$2.00	\$1.85

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.

Replicated CD in Custom Printed 4 Panel Digipaks

Quantity	Each
1,000	\$1.09
2,000	\$1.05
5,000	\$0.95
10,000 +	Ask For Quote

Replicated CD in Custom Printed 6 Panel Digipaks

Quantity	Each
1,000	\$1.29
2,000	\$1.25
5,000	\$1.10
10,000 +	Ask For Quote

Additional Items

Barcodes \$25.00

Final quantity on all replication packages is subject to +/- 10% of ordered amount. Pricing does not include shipping or Tennessee sales tax (if applicable).



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DIGIPAKS

CDs in Standard Jewel Cases

Price includes template check for your designed graphic files, duplicated or replicated disc, packaged with shrink wrap. Turnaround time is 3 business days to 3 weeks depending on the quantity ordered.

50 Duplicated CD-R in Standard Jewel Cases

Booklet & Traycard	Full Color on CD-R	Black Text on CD-R
2 Page 4/1 Booklet & Traycard	\$2.85	\$2.50
4 Page 4/1 Booklet & Traycard	\$3.20	\$2.85
6 Page 4/1 Booklet & Traycard	\$3.65	\$3.30
<hr/>		
2 Page 4/4 Booklet & Traycard	\$3.20	\$2.85
4 Page 4/4 Booklet & Traycard	\$3.65	\$3.30
6 Page 4/4 Booklet & Traycard	\$4.10	\$3.75

100 Duplicated CD-R in Standard Jewel Cases

Booklet & Traycard	Full Color on CD-R	Black Text on CD-R
2 Page 4/1 Booklet & Traycard	\$2.20	\$1.90
4 Page 4/1 Booklet & Traycard	\$2.50	\$2.20
6 Page 4/1 Booklet & Traycard	\$2.80	\$2.55
<hr/>		
2 Page 4/4 Booklet & Traycard	\$2.50	\$2.20
4 Page 4/4 Booklet & Traycard	\$2.80	\$2.55
6 Page 4/4 Booklet & Traycard	\$3.15	\$2.90

200 Duplicated CD-R in Standard Jewel Cases

Booklet & Traycard	Full Color on CD-R	Black Text on CD-R
2 Page 4/1 Booklet & Traycard	\$1.95	\$1.70
4 Page 4/1 Booklet & Traycard	\$2.20	\$1.95
6 Page 4/1 Booklet & Traycard	\$2.50	\$2.25
<hr/>		
2 Page 4/4 Booklet & Traycard	\$2.25	\$1.95
4 Page 4/4 Booklet & Traycard	\$2.50	\$2.25
6 Page 4/4 Booklet & Traycard	\$2.80	\$2.55

300 Duplicated CD-R in Standard Jewel Cases

Booklet & Traycard	Full Color on CD-R	Black Text on CD-R
2 Page 4/1 Booklet & Traycard	\$1.60	\$1.35
4 Page 4/1 Booklet & Traycard	\$1.80	\$1.60
6 Page 4/1 Booklet & Traycard	\$2.10	\$1.85
<hr/>		
2 Page 4/4 Booklet & Traycard	\$1.85	\$1.65
4 Page 4/4 Booklet & Traycard	\$2.10	\$1.85
6 Page 4/4 Booklet & Traycard	\$2.35	\$2.15



JEWEL

500 Duplicated CD-R in Standard Jewel Cases

Booklet & Traycard	Full Color on CD-R	Black Text on CD-R
2 Page 4/1 Booklet & Traycard	\$1.30	\$1.20
4 Page 4/1 Booklet & Traycard	\$1.50	\$1.35
6 Page 4/1 Booklet & Traycard	\$1.70	\$1.60
2 Page 4/4 Booklet & Traycard	\$1.55	\$1.40
4 Page 4/4 Booklet & Traycard	\$1.65	\$1.60
6 Page 4/4 Booklet & Traycard	\$1.90	\$1.80

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.

1000 Replicated CD in Standard Jewel Cases

Booklet & Traycard	Each
2 Page 4/1 Booklet & Traycard	\$0.99
4 Page 4/1 Booklet & Traycard	\$1.09
6 Page 4/1 Booklet & Traycard	\$1.19
2 Page 4/4 Booklet & Traycard	\$1.19
4 Page 4/4 Booklet & Traycard	\$1.29
6 Page 4/4 Booklet & Traycard	\$1.39

Additional Items

Barcodes \$25.00

Spine Labels \$0.15 per unit

2000 Replicated CD in Standard Jewel Cases

Booklet & Traycard	Each
2 Page 4/1 Booklet & Traycard	\$0.97
4 Page 4/1 Booklet & Traycard	\$1.07
6 Page 4/1 Booklet & Traycard	\$1.15
2 Page 4/4 Booklet & Traycard	\$1.16
4 Page 4/4 Booklet & Traycard	\$1.26
6 Page 4/4 Booklet & Traycard	\$1.35

5000 Replicated CD in Standard Jewel Cases

Booklet & Traycard	Each
2 Page 4/1 Booklet & Traycard	\$0.92
4 Page 4/1 Booklet & Traycard	\$1.02
6 Page 4/1 Booklet & Traycard	\$1.08
2 Page 4/4 Booklet & Traycard	\$1.10
4 Page 4/4 Booklet & Traycard	\$1.20
6 Page 4/4 Booklet & Traycard	\$1.27

Final quantity on all replication packages is subject to +/- 10% of ordered amount. Pricing does not include shipping or Tennessee sales tax (if applicable).

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CASES

CDs in Slimline Jewel Cases

Price includes template check for your designed graphic files, duplicated disc, packaged in slimline jewel case. Turnaround time is 3 - 10 business days depending on the quantity ordered.

Duplicated CD-R With 2 Page 4/1 Booklet in Slimline Jewel Cases

Quantity	Full Color on CD-R	Black Text on CD-R
10	\$3.85	\$3.55
50	\$2.75	\$2.45
100	\$1.85	\$1.60
200	\$1.70	\$1.45
300	\$1.50	\$1.20
500	\$1.25	\$1.05

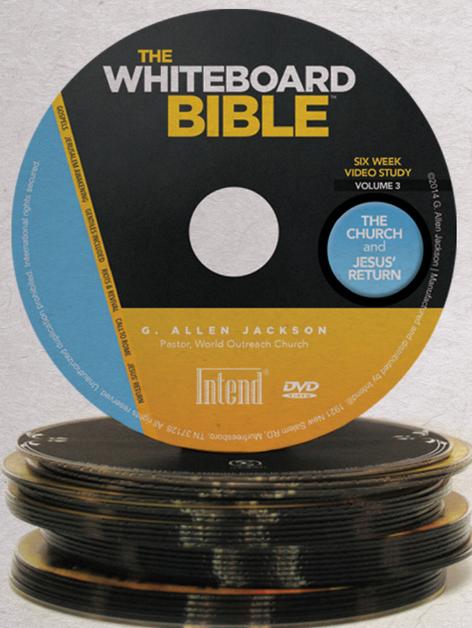
Duplicated CD-R With 2 Page 4/4 Booklet in Slimline Jewel Cases

Quantity	Full Color on CD-R	Black Text on CD-R
10	\$4.05	\$3.75
50	\$2.95	\$2.70
100	\$2.10	\$1.80
200	\$1.90	\$1.65
300	\$1.70	\$1.45
500	\$1.50	\$1.25

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.

Bulk Discs

At We Make Tapes & Discs, we only use the top of the line series professional blank media from Falcon Media. Bulk discs include duplication or replication from your CD or DVD master with print directly on the face of the disc. Turnaround time is 3 business days to 3 weeks depending on the quantity ordered.



Duplicated CD-R in Bulk

Quantity	Full Color on CD-R	Black Text on CD-R
1-9	\$2.50	\$2.25
10-24	\$2.15	\$1.90
25-49	\$1.75	\$1.50
50-99	\$1.35	\$1.10
100-199	\$0.95	\$0.70
200-299	\$0.85	\$0.65
300-499	\$0.75	\$0.60
500+	\$0.65	\$0.55

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.

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MORE PA

Duplicated DVD-R in Bulk

Quantity	Full Color on CD-R	Black Text on CD-R
1-9	\$2.95	\$2.70
10-24	\$2.40	\$2.15
25-49	\$2.05	\$1.80
50-99	\$1.70	\$1.45
100-199	\$1.25	\$1.00
200-299	\$1.15	\$0.95
300-499	\$1.05	\$0.90
500+	\$0.95	\$0.85

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.



Replicated CD in Bulk

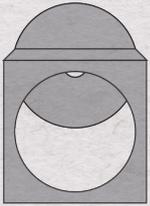
Quantity	Each
1,000	\$0.48
2,000	\$0.47
5,000	\$0.42
10,000 +	Ask For Quote

Replicated DVD in Bulk

Quantity	Each
1,000	\$0.69
2,000	\$0.67
5,000	\$0.58
10,000 +	Ask For Quote

Packaging Options

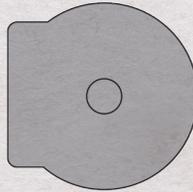
The following package options can be added to bulk disc prices.



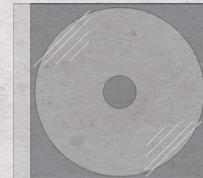
Paper Window Sleeve
\$0.10



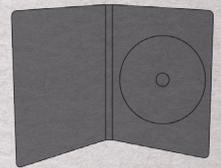
Poly Vinyl Sleeve
\$0.15



C-Shell
\$0.30



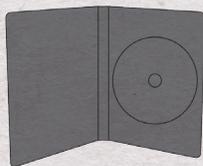
Slimline Jewel Case
\$0.30



Slimline Amaray Case
\$0.30



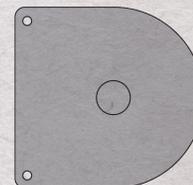
Standard Jewel Case
\$0.35



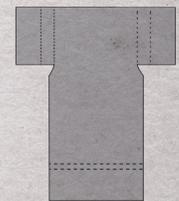
Amaray Case
\$0.35



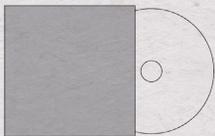
White Cardboard Mailer
\$0.35



D-Shell
\$0.40



White Cardboard T-Mailer
\$0.50



White Cardboard Sleeve
\$0.50



Bubble Mailer
\$0.50



2 Disc Jewel Case
\$0.55

Shrink Wrap

Shrink Wrap
\$0.20

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CKAGGING

DVDs in Standard Amaray Cases

Price includes template check for your designed graphic files, duplicated or replicated disc, packaged with shrink wrap. Turnaround time is 3 business days to 3 weeks depending on the quantity ordered.

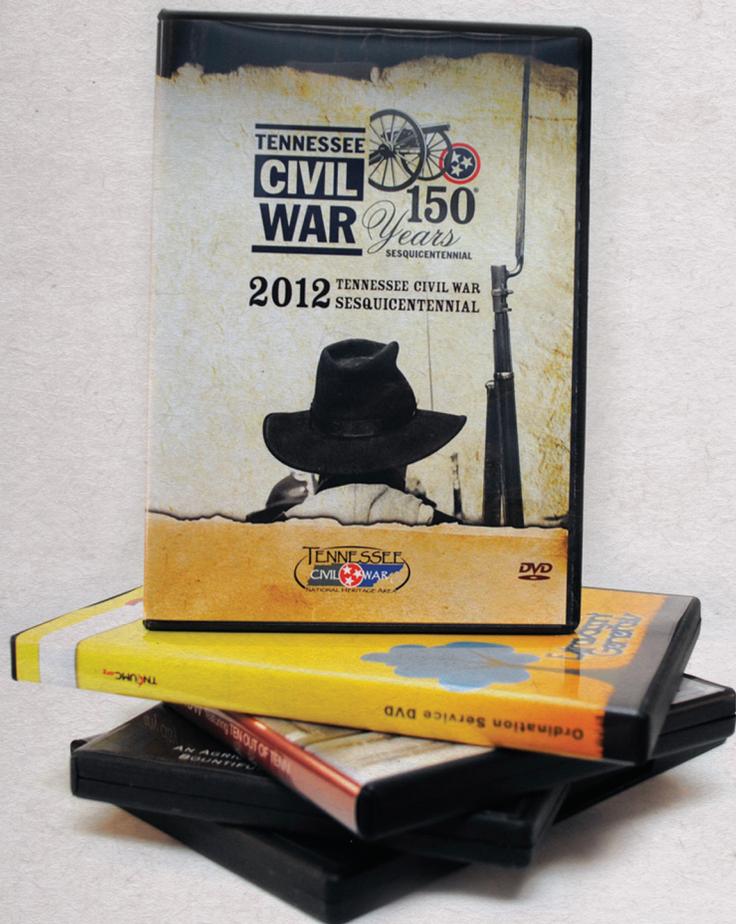
Duplicated DVD-R in Standard Amaray Cases

Quantity	Full Color on DVD-R	Black Text on DVD-R
10	\$4.50	\$4.25
50	\$3.50	\$3.25
100	\$2.65	\$2.35
200	\$2.55	\$2.25
300	\$2.40	\$2.15
500	\$2.20	\$1.90

Duplicated DVD-R in Custom Printed Sleeves

Quantity	Full Color on DVD-R	Black Text on DVD-R
50	\$2.55	\$2.40
100	\$2.05	\$1.90
200	\$1.95	\$1.80
300	\$1.75	\$1.60
500	\$1.60	\$1.45

For Falcon Watershield disc, add \$0.25 to the full color disc price. Quicker turnaround is subject to a rush fee. Please ask for details.



Replicated DVD 5 in Standard Amaray Cases

Quantity	Each
1,000	\$1.09
2,000	\$1.07
5,000	\$0.95
10,000 +	Ask For Quote

Additional Items

Internal insert 4/0 for just \$0.15 more per unit.
Barcodes \$25.00

Need DVD 9s, please ask for quote.

Need DVDs packaged in wallets or digipaks? No problem! Provide us with your project specs and we'll put together a customized quote.

Final quantity on all replication packages is subject to +/- 10% of ordered amount. Pricing does not include shipping or Tennessee sales tax (if applicable).

Don't see what you are looking for, call us at 888.868.8852 or email us at csr@wemaketapes.com for a custom quote.

D V D

Audio Cassette Tapes

Yes, we (can still) make tapes! It's in our name after all!

Audio Cassette Tape music grade

Quantity	< 20 Minutes	20 -40 Minutes	41 - 60 Minutes	> 60 Minutes
1-24	\$1.95	\$2.10	\$2.30	\$2.50
25-99	\$1.55	\$1.70	\$1.90	\$2.10
100-249	\$1.10	\$1.25	\$1.35	\$1.45
250 +	\$0.90	\$1.05	\$1.15	\$1.25

If you supply your own cassettes, you may deduct \$0.25 per unit.
For Chrome bias please add \$0.20 per unit.

Additional Items

White Imprint \$0.20 per unit (+ \$20.00 one-time plate fee)

Printed Label \$0.10 per unit

Norelco Box \$0.30 per unit

Poly Norelco Box \$0.25 per unit

Shrink Wrap \$0.20 per unit

Barcode \$25.00

3 Panel Cassette J-Card

Quantity	4/0	4/1	4/4
1-24	\$1.95	\$2.15	\$2.60
25-99	\$1.60	\$1.80	\$2.25
100-249	\$1.30	\$1.50	\$1.95
250-499	\$0.95	\$1.15	\$1.60
500-999	\$0.65	\$0.85	\$1.30
1,000 +	\$0.25	\$0.30	\$0.35

Audio / Video Transfers

Did you just find a box of old tapes from years ago? Transfer it to digital! We offer virtually all kinds of transfer services including audio tape, video tape and film.

Audio Tape to CD Conversion

Number of Tapes	Cost Per Tape
1-4	\$15.00
5-9	\$12.50
10 +	Ask For Quote

Video Tape to DVD Conversion

Number of Tapes	Cost Per Tape
1-4	\$20.00
5-9	\$15.00
10 +	Ask For Quote

Film to DVD Conversion

We can transfer regular 8mm, super 8 and 16mm. Let us know what you have and we will provide you a specific quote. Pricing is highly dependent on the film type, length and number of reels.

Don't see what you are looking for, call us at 888.868.8852 or email us at csr@wemaketapes.com for a custom quote.

TAPES & TRANSFERS

Graphic Design

Almost every project calls for graphics, and we want to help as much or as little as you need! A template check is included with each order at We Make Tapes & Discs. We need your files provided to us via electronic file (disc, email or upload). We have templates available for use with your desktop publishing software under the graphics tab at www.wemaketapes.com.

Here are formats we can accept: Adobe Indesign, Adobe Illustrator, Adobe Photoshop and Quark Express 8.1. When submitting these formats please include all links and fonts used. We can also accept: pdf, jpg, tif and eps. We'll check alignment to our required template, and you'll have one proof / correction opportunity.

Additionally, we offer professional in-house graphic design services for your project. You'll receive a personal design consultation with our graphic designer, typesetting, photo enhancement, and as many electronic proofs as needed until you are satisfied!

Graphic Design

Black text disc Only	\$10
Full Color disc Only	\$30
Cardboard sleeve and disc	\$140
Amaray wrap and disc	\$160
2 page booklet, traycard and disc	\$190
4 page booklet, traycard and disc	\$250
4 panel digipak or wallet and disc	\$250
6 page booklet, traycard and disc	\$315
6 panel digipak or wallet and disc	\$315
8 page booklet, traycard and disc	\$375
8 panel digipak or wallet and disc	\$375
All other	Ask For Quote



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GRAPHIC DESIGN

Blank Media

At We Make Tapes & Discs, we offer and use only the top of the line, high grade media. Why? Because it works! We use Falcon Media for all our CD-R and DVD-R blank media - simply the highest performing media with an exceptionally low error rate, suitable for either audio, data or video recording.

Blank CD-R

Falcon Media CD-R 80 minute / 700MB	Single	Spindle	Case 6 spindles
Silver Standard Hub or White Hub Printable	\$0.50	\$40.00*	\$210.00
Watershield Hub Printable	\$0.75	\$32.50**	\$180.00

Blank DVD-R

Falcon Media DVD 120 minute / 4.7GB	Single	Spindle	Case 6 spindles
White Hub Printable	\$0.55	\$45.00*	\$240.00
Watershield Hub Printable	\$0.80	\$37.50**	\$210.00

* 100ct spindle **50ct spindle

Blank Audio Cassettes

	Single	Case 100 Tapes
C-10 5 minutes per side	\$0.50	\$45.00
C-20 10 minutes per side	\$0.55	\$45.00
C-30 15 minutes per side	\$0.60	\$50.00
C-45 22.5 minutes per side	\$0.70	\$65.00
C-60 30 minutes per side	\$0.75	\$75.00
C-90 45 minutes per side	\$0.95	\$90.00

Music grade, normal bias tape in clear shells. Custom lengths available upon special order request.

Packaging Supplies

Item	Single	Case	Case Quantity
Paper Window Sleeve	\$0.10	\$9.00	100
Poly Vinyl Sleeve	\$0.15	\$150.00	1,000
Black or Clear Tray	\$0.15	\$30.00	200
Unassembled Jewel Case	\$0.20	\$40.00	200
Slimline Jewel Case	\$0.30	\$60.00	200
C-Shell	\$0.30	\$60.00	200
Norelco Cassette Case	\$0.30	\$75.00	250
Poly Box Cassette	\$0.30	\$120.00	400
Jewel Case With Black or Clear Tray	\$0.35	\$70.00	200
White Cardboard Mailer	\$0.35	\$70.00	200
Black Amaray Case	\$0.35	\$35.00	100
Blank Label Sheet	\$0.35	\$35.00	100
D-Shell	\$0.40	\$160.00	400
Black 2 Disc Amaray Case	\$0.40	\$40.00	100
White Cardboard Sleeve	\$0.50	\$100.00	200
White Cardboard T-Mailer	\$0.50	\$100.00	200
2 Disc Jewel Case	\$0.55	\$100.00	200

S U P P L I E S

Posters, Flyers and Photocards

Printed on 100lb. gloss cover stock unless otherwise noted.

Custom Posters 11x17

Quantity	4/0	4/1	4/4
1-9	\$2.25	\$2.30	\$2.35
10-24	\$1.50	\$1.55	\$1.60
25	\$1.25	\$1.30	\$1.35
50	\$0.95	\$1.00	\$1.05
100	\$0.75	\$0.80	\$0.85
200	\$0.55	\$0.60	\$0.65
300	\$0.50	\$0.55	\$0.60
500	\$0.45	\$0.50	\$0.55
1,000	\$0.40	\$0.45	\$0.50
2,000	\$0.35	\$0.40	\$0.45
3,000	\$0.30	\$0.35	\$0.40
4,000	\$0.28	\$0.33	\$0.38
5,000	\$0.25	\$0.30	\$0.35

Custom Flyers 8.5x11

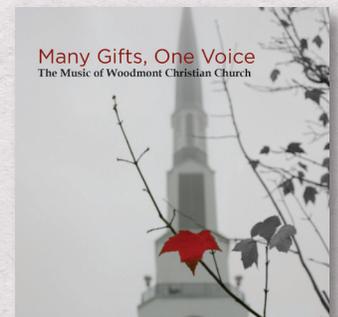
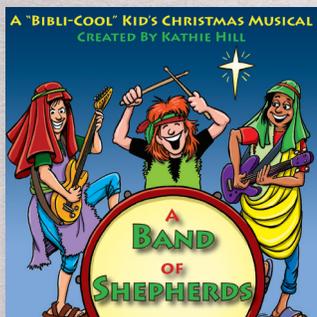
Quantity	4/0	4/1	4/4
1-9	\$2.10	\$2.15	\$2.20
10-24	\$1.35	\$1.40	\$1.45
25	\$1.10	\$1.15	\$1.20
50	\$0.80	\$0.85	\$0.90
100	\$0.60	\$0.65	\$0.70
200	\$0.40	\$0.45	\$0.50
300	\$0.30	\$0.35	\$0.40
500	\$0.25	\$0.30	\$0.35
1,000	\$0.20	\$0.25	\$0.30
2,000	\$0.18	\$0.23	\$0.28
3,000	\$0.17	\$0.22	\$0.27
4,000	\$0.14	\$0.19	\$0.24
5,000	\$0.13	\$0.18	\$0.23

Custom Photocards 8x10

Quantity	4/0	4/1	4/4
1-9	\$2.10	\$2.15	\$2.20
10-24	\$1.35	\$1.40	\$1.45
25	\$1.10	\$1.15	\$1.20
50	\$0.80	\$0.85	\$0.90
100	\$0.60	\$0.65	\$0.70
200	\$0.40	\$0.45	\$0.50
300	\$0.30	\$0.35	\$0.40
500	\$0.25	\$0.30	\$0.35
1,000	\$0.20	\$0.25	\$0.30
2,000	\$0.18	\$0.23	\$0.28
3,000	\$0.17	\$0.22	\$0.27
4,000	\$0.14	\$0.19	\$0.24
5,000	\$0.13	\$0.18	\$0.23

Custom Posters 8.5x8.5 Printed on 15pt C1S boardstock

Quantity	4/0	4/1	4/4
1-9	\$2.85	\$2.95	\$3.15
10-24	\$2.45	\$2.60	\$2.80
25	\$1.95	\$2.10	\$2.25
50	\$1.50	\$1.60	\$1.75
100	\$1.00	\$1.05	\$1.15
200	\$0.90	\$0.95	\$1.05
300	\$0.75	\$0.80	\$0.90
500	\$0.55	\$0.60	\$0.70
1,000	\$0.45	\$0.50	\$0.60
2,000	\$0.40	\$0.45	\$0.55
3,000	\$0.35	\$0.40	\$0.50
4,000	\$0.30	\$0.35	\$0.45
5,000	\$0.22	\$0.25	\$0.33



POSTERS

Why should I choose We Make Tapes & Discs?

We know the industry and have been an ongoing business in Nashville since 1979. We have affordable prices and great looking CD & DVD packages, we get the job done when promised (or before!), and we actually respond to your phone inquiries real time during business hours 8:30-4:30 CST, Mon-Fri). Your satisfaction is 100% guaranteed.

What is the difference between replication and duplication?

During replication a glass master is created at the outset of the production process and the information is "pressed" or stamped during the manufacturing process, resulting in a CD / DVD. The artwork is applied via an offset printing process onto the disc. During duplication the content of your master is encoded onto the disc by burning microscopic holes into the dye layer of a recordable CD or DVD. The art is printed directly onto the face of the disc via an inkjet printing process. Replicated discs are the standard for major commercial releases; however, duplicated discs have lots of advantages, too. While replication is the most effective avenue for quantities of 1,000 or more, duplication is the most cost effective for orders of quantities fewer than 1,000 and can be turned around significantly faster than replication.

What format should I use for the master of my audio CD?

In order for your CD to be playable in all types of players, your audio master should not be in a .mp3 format. While the .mp3 format is very popular, they will not play in older CD players. Our quality assurance process is very thorough, so our rule of thumb is very simple - you'll get back exactly what you give us!

How long is a CD / DVD?

CDs are 80 minutes long and can hold up to 700MB. DVDs are 120 minutes long and can hold up to 4.7GB

What if I am concerned about the color match of my project?

At We Make Tapes & Discs, we make every effort to accurately prepare your job for printing. We provide an electronic proof of your project before it goes to print. This is to ensure that all text, images, and art are in the proper position and that everything is spelled correctly. With electronic proofing, the colors you view on screen may not be fully representative of the final printed product because of limitations within the Adobe Acrobat software and/or different color monitor calibrations. If you would prefer to see a hardcopy matchprint of your project, please let us know and we'll be happy to make arrangements. There is a charge for the matchprint depending on the type of output and it generally takes an additional 2-3 business days to obtain. Please note that this is a matchprint only, it is not a mock-up of the actual project.

What is the difference between simple black text and full color in duplication?

Black text labels can be printed on a white or silver disc face. Includes simple black text only, no images. Colors cannot be inverted - for example, a black disc with white text would be a full color disc. Full color labels include color, text, images, designs and logos. We recommend printing full color labels on a white disc.

What is and isn't included in template check?

A template check is included with each order at We Make Tapes & Discs. We need your information provided to us via electronic file. We'll check alignment to our required template and you'll have one proof / correction opportunity.

How do the templates work?

Our templates for booklets, traycards, digipaks, wallets and cardboard sleeves have three lines on each. The blue line is our trim line. The orange line is the safety zone (where all text should be placed to ensure that it is not trimmed off when your project is cut.) The black line is our bleed line. For all CD/DVD label templates there are two circles. All images and text need to be placed inside the outer circle and outside the inner circle. Because your artwork will be printed directly onto the surface of the disc, there is no need for bleed.

What is bleed?

Bleed is extending the color, photo or design of your artwork past the trim zone. Bleed is needed because when your project is cut, it is cut in stacks and does not get cut precisely on the trim lines. To prevent small white gaps at the edge of your print once your print is cut down to size, we require that any images or color on the edge of the page extend at least 1/8" past the trim lines. For this reason we do not recommend designing with a border, most times some will come out uneven.

What type or kind of blank media do you use when you duplicate?

We use only top of the line blank media Falcon Media.

Will my disc copies be as good as the original?

Yes. There is NO difference. Think of it as an identical clone. It will be exactly the same!

What is the difference between 4/1 and 4/4 color?

4/1 means that there is full color or 4 colors on the outside pages and 1 color (black) on the inside pages. 4/4 means that there is full color or 4 colors on both the inside and outside pages.

Do I need a barcode? Can I get one from you?

To sell your product in stores, you'll need a barcode. To buy one yourself would cost a significant amount of money and could take several weeks. We Make Tapes & Discs can provide you with a unique barcode for a flat fee of \$25.00.

How do I place my order?

Send an email to csr@wemaketapes.com OR call 1.888.271.3472 (DISC) and tell us about your project. We'll give you a quote by phone or email 8:30-4:30 CST Mon-Fri & answer all of your questions.

Where do I park?

Free parking is available to all We Make Tapes & Discs customers. Simply park your car in one of the numbered spaces, go to pay machine, find "We Make Tapes" and enter the code 9999. Grab your ticket and come on in.

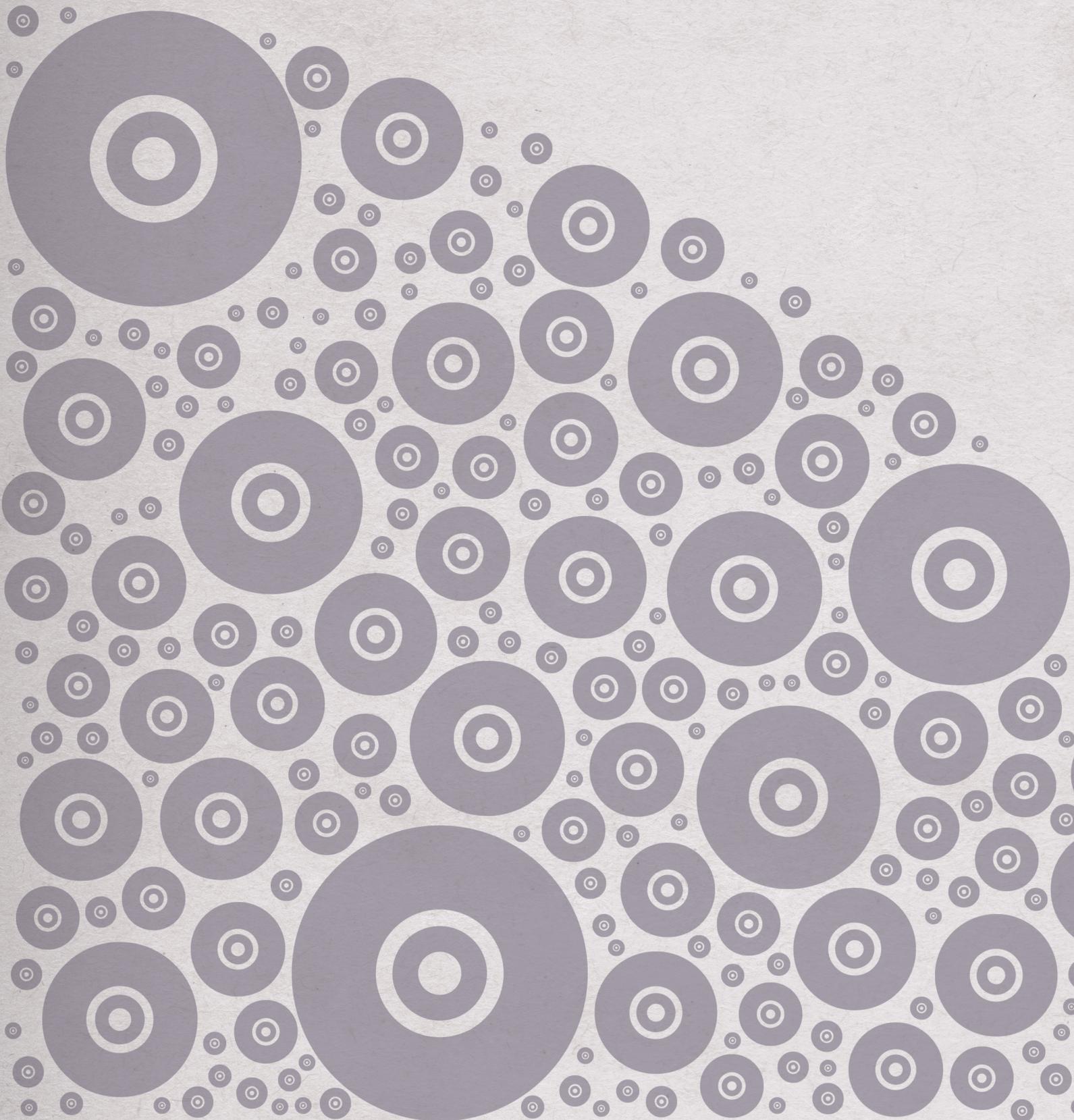
Don't see the answer to your question? Please call us at 888.868.8852 or see our website wemaketapes.com for more information.

F A Q

Open Monday through Friday 8:30am to 4:30pm (CST)
(Closed on weekends and major holidays)

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